

*You are invited* to join in supporting the essential mission and vision of the Lexington History Museum (LexHistory) as a corporate underwriter or sponsor.

The museum will be reopening to the public for the first time since 2012—when it lost its space in the old Fayette County Courthouse—and we want you to be part of it!

In addition to year-round recognition for your annual investment, your company also has the opportunity to be recognized at our grand opening event coming this summer.

**LEXHISTORY  
BY THE NUMBERS:****U.S. Postal Mail:**

1900+ addresses

**Email:**

750+ addresses

**Social Media:**

Facebook – 5,000+ followers

Twitter – 4,900+ followers

**WikiLex:**

1000+ entries

**MUSEUM GRAND OPENING**  
**Summer 2023**

The official public grand opening of the Lexington History Museum will take place in late summer 2023 (exact date to be determined) featuring our permanent exhibits and selected special exhibits from our collections.

*Sponsorship agreements in hand by Wednesday, May 31, 2023, will be recognized and thanked during the opening ceremonies.*

***Our Mission: To inspire our future by collecting and preserving Lexington's history and telling our stories.***

Lexington History Museum, Inc. | PO Box 748, Lexington, KY 40588 | [www.lexhistory.org](http://www.lexhistory.org)

CORPORATE SPONSORSHIP OPPORTUNITIES		WEBSITE	SOCIAL MEDIA	PRINTED MATERIALS	ONSITE SIGNAGE
EXHIBITS		RECOGNITION			
<b>Museum Underwriter</b>					
Sponsors at this level will be recognized in all publicity and events as well as prominent exposure to all visitors at the Thomas Hunt Morgan House.	<b>\$20,000</b>	●	●	●	●
<b>Permanent Exhibits</b>	<b>Gold \$7,500</b>	●	●	●	●
Long-term exhibits that will remain the core of the museum's interpretation of Lexington's history for visitors.	<b>Silver \$5,000</b>	●	●	●	●
	<b>Bronze \$2,500</b>	●	●	●	●
<b>Special Exhibits</b>	<b>Gold \$5,000</b>	●	●	●	●
Short-term exhibits that relate to current programming or special collections pieces.	<b>Silver \$2,500</b>	●	●	●	●
	<b>Bronze \$1,000</b>	●	●	●	●
EVENTS & COMMUNICATION		RECOGNITION			
<b><i>The Bluegrass Historian</i> Newsletter</b>	<b>Presenting Sponsor \$15,000</b>	●	●	●	
4 issues per year via US postal mail, email, social media	<b>Gold \$5,000</b>	●	●	●	
	<b>Silver \$2,500</b>	●	●	●	
	<b>Bronze \$1,000</b>	●	●	●	
<b>LEXTalks Events</b>	<b>Presenting Sponsor \$10,000</b>	●	●	●	●
4 public events per year on relevant Lexington history topics	<b>Gold \$4,000</b>	●	●	●	●
	<b>Silver \$2,000</b>	●	●	●	●
	<b>Bronze \$1,000</b>	●	●	●	●
<b>WikiLex</b>	<b>Presenting Sponsor \$5,000</b>	●	●	●	
Our online research and reference tool	<b>Gold \$2,000</b>	●	●	●	
	<b>Silver \$1,000</b>	●	●	●	
	<b>Bronze \$ 750</b>	●	●	●	

If you are interested in discussing other potential sponsorship opportunities or ways to support LexHistory, please contact Dr. Amanda Higgins, Executive Director at [mandy.higgins@lexhistory.org](mailto:mandy.higgins@lexhistory.org) or 859.440.1582.