

CORPORATE SPONSORSHIP OPPORTUNITIES

Clay was an early student of agriculture. His son, Thomas Hart Clay, along with Thomas's brother-in-law Waldemar, ran a Lexington hemp company. A major economic downturn in 1841 caused the company's collapse in 1842.

The fertile land, made possible by the plentiful water which drains the water and brings natural moisture to the soil of Central Kentucky, helped establish Lexington as the center of a burgeoning Thoroughbred industry. Businesses associated with agricultural transportation of agricultural goods flourished and Fayette County's population soared.

But the boom in the early 19th century waned with the 1833 Cholera Epidemic. Families relocated west and south as Fayette County's land prices and the market for agricultural goods turned to cotton and other produce which the Central Kentucky climate could not sustain.

On the eve of the Civil War, Lexington was far more developed than at the turn of the 19th century. Wealthy, enslaving families, non-wealthy families, and industrial labor, and associated farming, grocery stores, and city services.



When was bottled especially for Lexington II of Spendthrift Farm. From Derby and Brooker's Cup to and summer vacations, Combs kept Old Spendthrift at home. The former Croftwood line was painted and orange materials to mimic the farm's racing and finish served chairs while Combs entertained in derby, and beyond. The Combs traveled everywhere in style - a color's wife did not like to fly.

along Ironworks Pike in 1917, renaming the land the horse with the same name. Spendthrift the horse and named by Duane Stewart (Combs's great-grandson) extravagant shopping sprees in New York City. Spendthrift was a successful breeding 300 acres. Spendthrift-bred horses fetched massive sales, and in 1967, Combs became the first to sell a million dollars in a single sale, now sold at Spendthrift, and Queen Elizabeth II's favorite of the 1980s.

Inheritance: Combs died in 1990. The farm passed to his son, today, a successful breeder.

LEX HISTORY

You are invited to join in supporting our essential mission and vision as a corporate underwriter or sponsor.



Lexington's Public Houses & Hotels Over the Years

- 1860 - The Terrace, Broadview & Clay Hotel, The Court House, The Spring House, James Hotel
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- 1875 - The Grand Hotel
- 1881 - The Grand Hotel
- 1920 - The Lexington Hotel
- 1920 - The Lexington Hotel
- 1940 - The Spring Hill House



Sponsored Spaces

Sponsors of spaces within the Lexington History Museum will be recognized with prominent on-site signage in their respective designated areas of the Thomas Hunt Morgan House and in all publicity related to events and activities taking place in the sponsored space.



MAIN EXHIBIT HALL: \$10,000

The Main Exhibit Hall holds our permanent exhibit, “All Paths Lead to Lexington,” which provides an overview of the development and major historical industries in Lexington. Our museum explores vignettes of Lexington history, highlighting the people, animals, and landscapes of Lexington and Fayette County.



HOUSE TOUR: \$10,000

Launching in 2025, visitors will experience a guided tour on the history of the Thomas Hunt Morgan House, the 1869 home built by the Hunt Morgans and their famous son—Dr. Thomas Hunt Morgan. The tour will include visits to all three floors of the building, with a special stop at the dry sink Dr. Morgan used for his experiments during his early life.



WELCOME CENTER: \$5,000

The Welcome Center is the front entryway of the museum where visitors are greeted by a member of the staff or a volunteer. The center includes a brief history of the museum, our founders, and information about members of the Lexington History Collective which includes other history-related resources in our community.



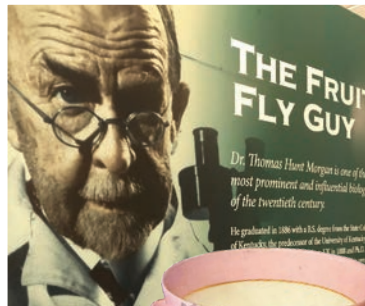


ROTATING GALLERY: \$7,500

The Museum displays its special or temporary exhibits in the Rotating Gallery, which attracts guests and members to return on a regular basis. This gallery is flexible and is customized to accommodate specific exhibits that celebrate unique parts of Lexington's history or that align with significant themes or times of year.

THE PARLOR: \$5,000

The front parlor will tell the history of the Hunt Morgan family and the Thomas Hunt Morgan House, a significant draw for tourists interested in architectural history and genealogy. For his groundbreaking work with genetics, Thomas Hunt Morgan was the first Kentuckian to be awarded a Nobel Prize.



THE COMMUNITY SALON

Sponsored by Keeneland for 2025

The Keeneland Community Salon is a special area dedicated for use by community organizations who need a small meeting space, and for pop-up exhibits like Gallery Hop artists and local student projects that are only displayed on a short-term basis.

COLLECTIONS AND ARCHIVES: \$5,000

The Collection and Archives, which are housed on the second and third floors of the Thomas Hunt Morgan House, include hundreds of photographs of Lexington from the late 19th century to today, materials related to Lexington mayors, uniforms worn by Lexington military veterans, and much more. The Collections and Archives space is a key component of keeping these items safe and preserved for generations to come.



ADDITIONAL SPONSORSHIP OPPORTUNITIES

The Bluegrass Historian

2 issues per year via U.S. Postal Service, Email, Social Media

Presenting: \$12,000
(both issues)

Gold: \$6,000
(one issue)

Lectures and Events

At least 4 public events per year on relevant Lexington history topics

Presenting: \$10,000
(all events)

Gold: \$5,000
(2 events)

WikiLex

Our online research and reference tool

Presenting: \$7,500

COMPANY NAME: _____

PRIMARY COMPANY CONTACT NAME: _____

MAILING ADDRESS: _____

PHONE NUMBER: _____

EMAIL ADDRESS: _____

WEBSITE URL: _____

ANNUAL INVESTMENT LEVEL:**MAIN EXHIBIT HALL SPONSOR** \$10,000**HOUSE TOUR SPONSOR** \$10,000**ROTATING GALLERY SPONSOR** \$7,500**WELCOME CENTER SPONSOR** \$5,000**PARLOR SPONSOR** \$5,000**COMMUNITY SALON SPONSOR** ~~\$5,000~~ *Sponsored by Keeneland.
Not available for 2025.***COLLECTIONS & ARCHIVES SPONSOR** \$5,000**BLUEGRASS HISTORIAN
NEWSLETTER SPONSOR** Presenting \$12,000 Gold Level \$6,000**LECTURES & EVENTS SPONSOR** Presenting \$10,000 Gold Level \$5,000**WIKILEX SPONSOR** Presenting \$7,500

**PLEASE SUBMIT
WITH COMPANY LOGO TO:**
mandy.higgins@lexhistory.org

TODAY'S DATE: _____ SIGNATURE: _____